Ziyu Zheng

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Experience

Carnegie Mellon University, Pittsburgh, PA Verizon Augmented Reality, *Producer*

- Organize scrum meetings and sprint on a regular basis with programmers and artists, which ensures team understand the project scope and their tasks, and makes sure everyone on the same page
- Organize weekly meeting with clients, and document the meeting follow-ups, which gathers clients' feedback and confirm with the clients about the future changes

Building Virtual Worlds,

Producer & 3D Artist

- Built innovative virtual worlds with 5 randomly distributed classmates on brand new platforms every two weeks
- Worked with various innovative platforms like HTC Vive, Oculus Rift, Google Tango and Hololens

Farseer Inc., Waltham, MA

Product Manager

- Designed and elevated features and functionalities of the food mobile app, FotoDish, which provided a way for local restaurant owners to promote their business
- Consulted with restaurant owners and analyzed the benefit of using FotoDish, and secured ten restaurants contracts a day
- Arranged photo shoots with restaurant owners and demonstrated the quality of the food on FotoDish, which increased 8% traffics on dishes photo section

M&M Elite Wedding Planning, Waltham, MA

Marketing Planning Assistant

- Developed online marketing elements and presented results via videos and slideshows, which gathered over 10,000 dollars from multiple nonprofit-wedding charities
- Specialized on sales leads and guerilla marketing and secured five couples contracts a day

Education

Carnegie Mellon University, Pittsburgh, PA Master of Entertainment Technology

Brandeis University, Waltham, MA Bachelor of Arts in Economics and Mathematics

Award & Certification

Certified ScrumMaster, Pittsburgh PA Global Game Jam "Jammer's Choice", Pittsburgh PA 3D Animation and Motion Graphics, Waltham, MA

Skills

Microsoft Office Excel, Microsoft Word, Microsoft PowerPoint, STATA Scrum, Agile JavaScript, HTML, Unity Maya, Adobe Photoshop, Adobe Illustrator August - December 2016

January - May 2017

January 2013 - September 2015

January - May 2014

Expected in May 2018

Graduated in May 2015

March, 2017 January 2017 May 2016